**Price Analysis and Borough Prediction of Airbnb housing in New York City**

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Countless tourists and students visit to explore all the attractions NYC has to offer as one of the largest cities in the world. Being a dynamic environment, the overall population of the city fluctuates daily. To handle the influx of individuals, information on available housing is extremely important. One of the most well-known housing companies is Airbnb. Our goal is to analyze the Airbnb housing price, quality and availability in each of New York City’s boroughs and neighborhoods, using the company’s released dataset in September 2017. Our intent is to provide clear visualization and meaningful interpretation of the data for convenience of visitors and all interested in the service of Airbnb.

To complete this analysis, we will be utilizing Airbnb’s dataset from Jeff Goldsmith’s website: <http://jeffgoldsmith.com/DSI/dataset_airbnb.html>

Below are the planned analyses and visualization aids to be provided:

Investigation of Price:

1. Ridge regression or Lasso regression
2. PLS and continuous polynomial regression
3. Generalized Additive Models with both natural and smoothing splines

Price Visualization:

1. Graphs showing how MSE changes with each model, optimizing degrees of freedom and showing best line of fit of the overall data for each method

Investigation of Borough

1. Classification tree method (pruned tree model, boosting model, rainforest model, bagging model)
2. Linear Discriminant Analysis or Quadratic Discriminant Analysis by boroughs
3. K-Nearest Neighbor by boroughs

Extra Visualization

1. Barplot comparing Price v Neighborhood

Estimated Timeline:

Role Assignments: 04/24/2018

Clean and Tidy data: 04/25/2018

Visualization: 04/27/2018

Analyses: 04/28/2018

Write Up: 05/01/2018 – 05/06/2018